



REGENERATING OUR SOILS



2030 AMBITION

Become a benchmark for sustainable agricultural practices and achieve 100% supplies from regenerative agriculture sources

1. LIMIT THE USE OF INPUTS

- Zero chemical herbicide- 100% of our own vineyards: Hennessy, MHCS, Numanthia, Cape Mentelle, Chandon (China, India), Ao Yun.
- Inputs- Specific spraying systems (30% to 40% product saved): Hennessy, Champagne, Cloudy Bay, Numanthia, Chandon Australia.

2. PRESERVE WATER RESOURCES

- 100% drip irrigation: Cloudy Bay, Chandon (Argentina, Australia, China, India, California), Terrazas de los Andes.
- Natural water catchment: Cloudy Bay, Ao Yun, Newton, Cape Mentelle.

3. RESTORE AND FOSTER BIODIVERSITY

- Regenerate forests: Hennessy (50 000 ha by 2030), Ruinart, Veuve Clicquot, Chandon (Brazil, Australia), Numanthia.
- Agroforestry (Plantation hedges & trees: Hennessy (1000 km by 2030), Ruinart, Ao Yun, Veuve Clicquot and Moët&Chandon (Hedges).

4. GET KEY STAKEHOLDERS ON BOARD AND ORGANIZE REGULAR INTERNATIONAL FORUMS

- LIVING SOILS FORUM (2020)- at Vinexpo Paris



MITIGATING OUR CLIMATE IMPACTS



2030 AMBITION

Reduce our CO₂ impact by 50% vs. 2019 (Scopes 1,2,3) and reduce our environmental footprint

1. REDUCE OUR ENERGY CONSUMPTION AND STEP UP THE TRANSITION TO RENEWABLES

- Solar panels (Numanthia, Terrazas de los Andes, Cape Mentelle, Chandon India & Australia + new panels to come Cloudy Bay (2022), Chandon China & California).
- 100% Green energy sourcing (Cloudy Bay, Chandon California & Australia)

2. COMMIT TO LESS POLLUTING LOW- CARBON TRANSPORT

- Product distribution: Clean Cargo (MH), Neoline Sailing Cargo (Hennessy).
- Internal transportation- Replacement of every vehicle and utility fleet with electric and hybrid vehicles: Cloudy Bay, Chandon California.
- Electric tractors: MHCS (14 tractors), Chandon California (2022).

3. ECO-DESIGN PRODUCTS AND POSM

- Ruinart (Second skin), initiatives with Numanthia, Ao Yun, Cape Mentelle, Chandon (California, Argentina, Australia, Brazil).

4. REDUCE AND RECYCLE A MAXIMUM OF WASTE

- Traceability/Transparency Program: Hennessy, Ruinart, Numanthia



ENGAGING SOCIETY



2030 AMBITION

Be recognized as a committed leader and play a positive role for our stakeholders and the company as a whole

1. PROMOTE RESPONSIBLE CONSUMPTION

- ACTION 2021- Promotion of responsible drinking throughout the world
- AMBITION 2030- To be recognized as a contributory actor in the society

2. REACH OUT TO COMMUNITIES AND CAUSES THAT ARE MEANINGFUL FOR OUR MAISONS

- BOLD (Veuve Clicquot) – Strong commitment to promote women's entrepreneurship.
- UNFINISHED BUSINESS(Hennessy US) - Supporting small minorities traders from Covid-19 crisis.

3. DURABLY ENGAGE WITH OUR PARTNERS THROUGH A RESPONSIBLE PURCHASING POLICY

4. FIGHT CORRUPTION AND PROMOTE BUSINESS INTEGRITY



EMPOWERING OUR PEOPLE



2030 AMBITION

Attract and retain all generations of talent by being the most people-friendly, efficient and committed organization possible

1. GUARANTEE THE HIGHEST LEVEL OF SAFETY AND QUALITY OF LIFE AT WORK

- Mental Health Support : Chandon, Glenmorangie, Ardbeg, Belvedere,

2. STRENGTHEN OUR CULTURE OF ENVIRONMENTAL AND SOCIETAL RESPONSIBILITY

3. ENCOURAGE CITIZENS TO ENGAGE ON AN EVERYDAY BASIS

- MH ACADEMY- Internal training & training sessions on 'Sustainability Literacy'

4. PLACE DIVERSITY AND INCLUSION AT THE HEART OF OUR STRATEGY

- MHEA (Moët & Chandon)/Into Work (Glenmorangie/Ardbeg)- an integrated structure that enables disabled employees to be reintegrated into a suitable professional environment.
- Diversity & Inclusive policies- all maisons